



PRESS RELEASE

Paris, May 25th, 2023

IMAGIN'OFFICE OPENS ITS FIRST LOCATION IN BORDEAUX IN THE AMÉDÉE SAINT-GERMAIN / SAINT-JEAN DISTRICT

Imagin'Office, a subsidiary of Icade, is the first operator of flexible work spaces to have opened its doors in the booming Amédée Saint-Germain district near the Saint-Jean train station in Bordeaux. Based on an environmentally responsible approach, this new space offers a threefold advantage, i.e. a turnkey property and co-working solution in addition to event areas and services for members. Imagin'Office currently operates nine locations, including in the Paris region and Lyon, with an average floor area of 2,000 sq.m.

Ideal for start-ups, small businesses, SMEs or regional offices **looking for a strategic location less than a five-minute walk from the Saint-Jean train station**, Imagin'Bordeaux quickly felt right at home in the new Caisse des Dépôts headquarters, in a district with strong business potential that is currently being redeveloped.

Covering a total of 1,600 sq.m, Imagin'Bordeaux features shared spaces, private offices, co-working options and meeting/event rooms that provide solutions designed to meet the needs of all.





Imagin'Office: more than a co-working space

Thanks to the support of Icade's regional network, expertise and investment capacity, **Imagin'Office proposes a multi-faceted solution**, combining commercial real estate, community building, co-working space management and associated services. Launched with the aim of providing Icade's customers with a complete office solution, Imagin'Office has also opened its doors to entrepreneurs, small businesses and SMEs looking for space. Overseeing some fifteen partners and service providers to ensure the comfort and smooth running of the space, a dedicated Office Manager is the single point of contact for all hosted companies.



"Our mission is to support entrepreneurial initiatives at every stage of their growth and promote their development by providing a plug and play model for office space and managing related services. In this way, entrepreneurs and companies can focus more on their business instead of having to worry about the day-to-day hassles of running an office." Meryem Benabderrazik, Co-founder of Imagin'Office

An eco-friendly and inclusive approach to drive business growth

Eco-responsibility and inclusion are the brand's two pillars, from how space is designed and run to how partners are chosen.

Some key figures:

- 2 locations out of 3 have obtained an environmental label or certification*;
- Renewable energy is used for 70% of the floor area;
- 50% of the furniture in the common areas comes from re-used, recycled or upcycled materials;
- A number of steps are being taken to promote the inclusion of people with disabilities and the long-term unemployed, in partnership with Solid'Office and local authorities.

As a side note, Imagin'Office's first member at its new Bordeaux location is specialised in energy reduction solutions for offices which is totally in line with its values. The signing of this first co-working agreement for 25 workstations for a period of two years confirms the relevance of flexible property solutions in this up-and-coming area.

*in Bordeaux: HQE (High Environmental Quality) certification for its design phase, awarded by CERTIVEA (service provider for the sustainable performance of non-residential buildings, infrastructure and regions). BEPOS and Effinergie labels and BREEAM "Very Good" certification.

ABOUT ICADE

DESIRABLE PLACES TO LIVE

As an office and healthcare property investment company (portfolio worth €15.1bn on a full consolidation basis as of 12/31/2022) and a developer of homes, offices and public amenities (2022 economic revenue of €1.3bn), Icade designs, builds, manages and invests in cities, neighbourhoods and buildings that are innovative, diverse, inclusive and connected, with a reduced carbon footprint. Desirable places to live and work. In collaboration with its stakeholders, Icade has made low carbon a strategic priority in order to reinvent real estate and create cities that are healthier, happier and more hospitable. Icade is a key player in Greater Paris and major French cities. It is listed as a "SIIC" on Euronext Paris and its leading shareholder is the Caisse des Dépôts group.

The text of this press release is available on the Icade website: www.icade.fr/en

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