



## ICADE: EMMANUEL DESMAZIÈRES APPOINTED CEO OF ICADE PROMOTION



**With effect from June 24, 2019, Emmanuel Desmazières, has been appointed CEO of Icade Promotion. He is a member of Icade's Executive Committee.**

A graduate of École des Mines d'Alès (a technology and engineering university) and CHEC (Centre for Higher Studies in Civil Engineering), Emmanuel Desmazières began his career in 1994 as Site Manager at Bouygues Bâtiment (Paris region branch).

In 1998, he joined Bouygues Immobilier first as Construction Project Manager and then as Head of the Residential Property Division.

In 2003, he became Head of the Bordeaux Office and then, from 2007 to 2010, he was Regional Director for the Aquitaine and Pays Basque regions.

In 2010, he joined Bouygues Immobilier's Executive Committee and then became Head of Commercial Property France, before being appointed to head the Residential Property Division in western France.

In 2015, he became a member of Bouygues Immobilier's Strategy Committee, and founded and became CEO of the UrbanEra® structure.

Since 2017, he has also been Head of Property Development Subsidiaries (Subdivisions) and Head of International Business at Bouygues Immobilier.

This appointment has taken place as part of implementing Icade's 2019–2022 plan and the growth strategies of its Property Development Division.

---

### ABOUT ICADE

#### BUILDING FOR EVERY FUTURE

As an investor and a developer, Icade is an integrated real estate player which designs innovative real estate products and services adapted to new urban lifestyles and habits. By placing corporate social responsibility and innovation at the core of its strategy, Icade is closely involved with stakeholders and users in the cities—local authorities and communities, companies and employees, institutions and associations... As an office and healthcare property investor (portfolio value of €11.3bn as of 12/31/18 on a proportionate consolidation basis) and as a property developer (2018 economic revenues of €1,251m), Icade has been able to reinvent the real estate business and foster the emergence of tomorrow's greener, smarter and more responsible cities. Icade is a significant player in the Greater Paris area and major French cities. Icade is listed on Euronext Paris as a French Listed Real Estate Investment Company (SIIC). Its leading shareholder is the Caisse des dépôts Group.

The text of this press release is available on the Icade website: [www.icafe.fr](http://www.icafe.fr)

#### CONTACTS

**Anne-Sophie Lanaute**  
Head of financial communication and investor relations  
+33 (0)1 41 57 70 29  
[anne-sophie.lanaute@icafe.fr](mailto:anne-sophie.lanaute@icafe.fr)

**Charlotte Pajaud-Blanchard**  
Press relations manager  
+33 (0)1 41 57 71 19  
[charlotte.pajaud-blanchard@icafe.fr](mailto:charlotte.pajaud-blanchard@icafe.fr)