



**URBAIN  
des BOIS**



**cdc** habitat



PRESS RELEASE

Paris, December 13, 2023

## URBAIN DES BOIS, ICADE PROMOTION AND CDC HABITAT GROUP SELECTED TO TRANSFORM AN AREA ON THE FRINGES OF BLAGNAC



**Klépierre and Cardif have chosen a consortium made up of Icade and the CDC Habitat Group to develop a new district close to Toulouse in Blagnac. In addition to the existing businesses and shopping centre, the 32,000-sq.m site will feature homes, offices, local shops as well as an abundance of green space.**

Urbain des Bois, a subsidiary of Icade Promotion, was awarded the contract along with the Synergies Urbaines teams and CDC Habitat Group. Backed by the City of Blagnac, the Group designed this future district based on land recycling, new urban construction methods and the preservation of nature.

Served by a tramway and opening onto Grand Noble Park, this new district is a 15-minute walk from Blagnac's historic city centre. Featuring housing for all, including families and people both young and old, a co-working space, "Made in Blagnac" local shops and a strong emphasis on nature, this district represents a new way of living.

This project, exemplary both in terms of its carbon footprint and the quality of life of its residents, will include several protrusions allowing for homes with unobstructed views. It will make Grand Noble Park accessible to the new district, preserving 50% of open green spaces. It will also be a showcase for the *Ville en Vue* approach (transforming city fringes), supported by Icade Promotion.

Urbain des Bois and CDC Habitat Group will continue to develop the project with the City of Blagnac in early 2024, in line with the collaboration in place with Klépierre aimed at converting the site.

## ABOUT ICADÉ

### DESIRABLE PLACES TO LIVE

As a commercial property investor (portfolio worth €7.7bn on a full consolidation basis as of 06/30/2023) and a developer of residential and commercial properties as well as public amenities (2022 economic revenue of €1.3bn), Icade designs, builds, manages and invests in cities, neighbourhoods and buildings that are innovative, diverse, inclusive and connected, with a reduced carbon footprint. Desirable places to live and work. In collaboration with its stakeholders, Icade has made low carbon a strategic priority in order to reinvent real estate and create cities that are healthier, happier and more hospitable. Icade is a key player in Greater Paris and major French cities. It is listed as a "SIIC" on Euronext Paris and its leading shareholder is the Caisse des Dépôts group.

The text of this press release is available on the Icade website: [www.icafe.fr/en](http://www.icafe.fr/en)

### CONTACTS

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### ABOUT KLÉPIERRE

Klépierre is the European leader in shopping malls, combining property development and asset management skills. The Company's portfolio is valued at €19.4 billion at June 30, 2023, and comprises large shopping centers in more than 10 countries in Continental Europe which together host hundreds of millions of visitors per year. Klépierre holds a controlling stake in Steen & Strøm (56.1%), Scandinavia's number one shopping center owner and manager. Klépierre is a French REIT (SIIC) listed on Euronext Paris and is included in the CAC Next 20 and EPRA Euro Zone Indexes. It is also included in ethical indexes, such as CAC SBT 1.5, MSCI Europe ESG Leaders, FTSE4Good, Euronext Vigeo Europe 120, and features in CDP's "A-list". These distinctions underscore the Group's commitment to a proactive sustainable development policy and its global leadership in the fight against climate change.

For more information, please visit the newsroom on our website: <https://www.klepierre.com/>

### CDC Habitat Group

As a multi-service public interest real estate group, a subsidiary of Caisse des dépôts and part of Banque des Territoires, the CDC Habitat Group is one of France's major housing providers with close to 545,000 units under management in metropolitan and overseas France. The Group strives to provide solutions adapted to people's needs throughout their lives, regardless of their circumstances. It offers a wide range of solutions, covering all different types of residential housing, including social and low-cost social housing, intermediate and affordable housing, residences for students or young workers, residences for seniors, intergenerational residences, as well as open-market or affordable owner-occupier housing. With a solid presence throughout the country thanks to its six interregional offices and various subsidiaries, CDC Habitat provides customised solutions to the problems faced by local authorities. As a multi-service public interest real estate group, CDC Habitat serves the public interest by taking a Corporate Social Responsibility (CSR) approach in its dealings with all its stakeholders in line with its Purpose.

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